Many bloggers want something better than the standard Blogger provided gadgets, like "Profile" / "About Us", on their blogs. For some, even a [custom HTML / Rich Text gadget](http://blogging.nitecruzr.net/2007/09/dont-like-profile-page-element-make.html) still doesn't provide enough choices.

* Rich text is too confusing.
* The HTML Gadget toolbar lacks features.
* There's no way to upload a picture.

If you want something more interesting than straight HTML / JavaScript / Rich Text for your Profile gadget, use Post Editor to compose the content.

1. Make a new post.
2. Compose the post, in Compose mode. Preview and make sure that you like what you have.
3. When you have what you like for your new gadget, switch to "Edit HTML" mode.
4. Copy the HTML content.
5. Make a new [HTML / JavaScript gadget](http://blogging.nitecruzr.net/2008/09/html-javascript-shell-for-layouts.html).
6. Paste the HTML from your new post, into the HTML gadget.
7. Save your new gadget.
8. Position your new gadget.

If you combine photos and text, know [how to include both smoothly](http://blogging.nitecruzr.net/2015/07/wrapping-text-around-photo.html).   
  
Once installed, if you feel the need to tweak the new gadget, you will have to know HTML / JavaScript / Rich Text (and note the oddities of [the Html / Rich Text personality](http://blogging.nitecruzr.net/2012/04/adding-html-javascript-text-gadget-to.html)). Use the post editor for as much composition as possible, before creating the new gadget.   
  
You can, as noted separately, [conditionally display your HTML / JavaScript gadget](http://blogging.nitecruzr.net/2010/10/conditionally-displaying-template.html), to make it appear as part of a given specific page or URL in the blog.  
  
Since your improved gadget is being composed in Pages / Post Editor, you can, alternately, simply publish a Page or Post containing the gadget - instead of copying the code to an HTML / JavaScript gadget. This blog uses [a custom Followers display](http://blogging.nitecruzr.net/2011/01/tweaking-followers-gadget.html), published as a static page.